



MEMBER SURVEY

6

16 Do you prefer "social meetings" in a meeting space where we have sailing related activities"? YES  
Why? SUCCESS MEETINGS BE HELD IN SKIPPER'S VARIOUS CLUBS OR MARINAS  
MIGHT GENERATE GREATER INTEREST AND/OR PARTICIPATION BY OUR  
SKIPPER'S - PRESENTLY A JACKING SAME -

17 Where do you prefer Program Meetings be held? Stamford? Norwalk? In another convenient location? Please recommend new locations for us to check out?  
SEE ABOVE.

18a What about SUS do you find MOST enjoyable? INTERACTION WITH CONGRUANT  
PEOPLE HAVING A COMMON INTEREST - SAILING - SOCIAL EVENTS ETC.

18b What about SUS do you find LEAST enjoyable? \_\_\_\_\_  
NOT APPLICABLE TO JANE AND ME.

19 What should SUS do to attract more NEW members including skippers? What do you think is hindering us in attracting more new members/skippers?  
SEE #16 - HAVING OUR MEETINGS IN SKIPPER'S CLUB WOULD GIVE  
OUR RECRUITING EFFORTS BETTER EXPOSURE TO THE VERY  
PROSPECTS WE NEED FOR GROWTH

20 What would you like SUS to offer or do in order to keep YOU interested in continuing your SUS membership?  
\_\_\_\_\_  
\_\_\_\_\_

Name (optional) [REDACTED]

PLEASE USE THE SPACE BELOW AND THE OPPOSITE SIDE TO PROVIDE ANY ADDITIONAL COMMENTS, IDEAS OR SUGGESTIONS! ALL WILL BE APPRECIATED! THANK YOU.

NEW MEMBERS AND PROSPECTIVE MEMBERS SHOULD GET SPECIAL ATTENTION AND CONSIDERATION TO MAKE THEIR TRANSITION FROM 'NEWBIES' TO ESTABLISHED MEMBERSHIP. PEOPLE JOIN AN ORGANIZATION LIKE OURS TO SAIL FIRSTAY AND SECONDLY TO SOCIALIZE. TOO MANY JOIN AND QUICKLY LEAVE IN THE ABSENCE OF EITHER. PERHAPS AN ALTERNATE SCHEDULE OF "PERSUADED" SKIPPER'S AS "WELCOME BOATS" COULD BE INSTITUTED. WITH SOME 18 BOATS IN THE CLUB IT COULD BE NO GREAT HARSHIP TO ACCOMODATE A FEW BEGINNERS AT LEAST ONCE IN A SEASON WITH OLDER

UNINVITED MEMBERS WHO ARE DEPARTING IN GREAT  
NUMBERS FOR THE SAME REASONS. HAPPY MEMBERS TEND  
TO TELL FRIENDS ABOUT US AND EVERYBODY KNOWS THAT  
WORD OF MOUTH IS THE BEST FORM OF ADVERTISEMENT-





MEMBER SURVEY

16 Do you prefer "social meetings" in a meeting space where we have sailing related activities"? \_\_\_\_\_  
Why? Yes the events of the day, "the one that got away" and fun topics seem to flow

17 Where do you prefer Program Meetings be held? Stamford? Norwalk? In another convenient location? Please recommend new locations for us to check out? either, prefer Stamford

18a What about SUS do you find MOST enjoyable? good crew + good company

18b What about SUS do you find LEAST enjoyable? the pressure to perform  
Performance Anxiety?

19 What should SUS do to attract more NEW members including skippers? What do you think is hindering us in attracting more new members/skippers?  
BE FUN The age old question

20 What would you like SUS to offer or do in order to keep YOU interested in continuing your SUS membership?  
FRIENDLINESS - keeps me coming back

Name (optional) [Redacted]

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I ♥ SUS



13

### MEMBER SURVEY

16 Do you prefer "social meetings" in a meeting space where we have sailing related activities? Yes  
 Why? get to know members and share your experience

17 Where do you prefer Program Meetings be held? Stamford? Norwalk? In another convenient location? Please recommend new locations for us to check out?

18a What about SUS do you find MOST enjoyable? Friendships

18b What about SUS do you find LEAST enjoyable? \_\_\_\_\_

19 What should SUS do to attract more NEW members including skippers? What do you think is hindering us in attracting more new members/skippers? ?

20 What would you like SUS to offer or do in order to keep YOU interested in continuing your SUS membership?  
attract new skippers -  
We need revive the club - and  
carry on the message

Name (optional) \_\_\_\_\_

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14

### MEMBER SURVEY

16 Do you prefer "social meetings" in a meeting space where we have sailing related activities? \_\_\_\_\_

Why? not always - depends on the  
reason for the meeting

17 Where do you prefer Program Meetings be held? Stamford? Norwalk? In another convenient location? Please recommend new locations for us to check out?

Either is fine they are only 10-15 minutes  
apart from each other  
without traffic

18a What about SUS do you find MOST enjoyable?

the sailing and the people

18b What about SUS do you find LEAST enjoyable?

Learning who the correct person to send  
my questions to.

19 What should SUS do to attract more NEW members including skippers? What do you think is hindering us in attracting more new members/skippers?

Co-op with other meetup.com sailing groups  
like "Fleet 5" + Sound Sailing School

20 What would you like SUS to offer or do in order to keep YOU interested in continuing your SUS membership?

offer a \$25 rebate for each new member  
you introduce to the club that pay their \$100  
membership fee

Name (optional) \_\_\_\_\_



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17 Where do you prefer Program Meetings be held? Please recommend new locations for us to check out?  
Places where members can mingle rather than tables

What about SUS do you find MOST enjoyable? social interactions

What about SUS do you find LEAST enjoyable? NONE

What should SUS do to attract more NEW members including skippers? What do you think is hindering us in attracting more new members/skippers?  
POST INFO ABOUT SUS IN MARINAS

What would you like SUS to offer or do in order to keep YOU interested in continuing your SUS membership?  
NONE

Name (optional) [REDACTED]

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20

# MEMBER SURVEY

16 Do you prefer "social meetings" in a meeting space where we have sailing related activities? \_\_\_\_\_

Why? Not necessary but nice

17 Where do you prefer Program Meetings be held? Stamford? Norwalk? In another convenient location? Please recommend new locations for us to check out?

Stamford is far enough for me (from NY)

18a What about SUS do you find MOST enjoyable? \_\_\_\_\_

A good social with dancing, a cruise, raft ups

18b What about SUS do you find LEAST enjoyable? \_\_\_\_\_

19 What should SUS do to attract more NEW members including skippers? What do you think is hindering us in attracting more new members/skippers?

As a skipper finding crew. I have got to know many people. Like people who want to sail and learn

I would promote this to skippers as a reason to  
20 What would you like SUS to offer or do in order to keep YOU interested in continuing your SUS membership?

Its difficult for me now that I am <sup>on</sup> the Hudson. We can <sup>join</sup> remind people that we do have boat on the Hudson

Name (optional) \_\_\_\_\_

Roger

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38

# MEMBER SURVEY

16 Do you prefer "social meetings" in a meeting space where we have sailing related activities"? \_\_\_\_\_

Why? Sure if at all possible

17 Where do you prefer Program Meetings be held? Stamford? Norwalk? In another convenient location? Please recommend new locations for us to check out?

central location, lets try one meeting a year west and one east.

18a What about SUS do you find MOST enjoyable? \_\_\_\_\_

the people

18b What about SUS do you find LEAST enjoyable? \_\_\_\_\_

members who don't contribute

19 What should SUS do to attract more NEW members including skippers? What do you think is hindering us in attracting more new members/skippers?

lets continue the current focus and open the club to anyone that wants to join.

20 What would you like SUS to offer or do in order to keep YOU interested in continuing your SUS membership?

- Have more board members attend events on and off water.

Name (optional) [Redacted]

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31

## MEMBER SURVEY

into the club complain about the "cliqueiness" and how many of the women give them the cold sholder\_\_\_Also, privately we can discuss my suggestions on how to attract new skippers and crew and how to RETAIN them\_\_\_\_\_

20 What would you like SUS to offer or do in order to keep YOU interested in continuing your SUS membership? **\_More program meetings with interesting speakers. More members who know the square end from the pointy end.** \_\_\_\_\_

Name (optional) \_\_\_\_\_

Gary Silberberg

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43

# MEMBER SURVEY

NOT IMPORTANT

16 Do you prefer "social meetings" in a meeting space where we have sailing related activities"? 1  
Why? \_\_\_\_\_

17 Where do you prefer Program Meetings be held? Stamford? Norwalk? In another convenient location? Please recommend new locations for us to check out?

BOTH

18a What about SUS do you find MOST enjoyable?

COMRADERIES, AVAILABLE (NOW)

18b What about SUS do you find LEAST enjoyable?

POLITICS

19 What should SUS do to attract more NEW members including skippers? What do you think is hindering us in attracting more new members/skippers?

DON'T KNOW

20 What would you like SUS to offer or do in order to keep YOU interested in continuing your SUS membership?

ALL OK

Name (optional)



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1