

Minutes of April 10, 2014 SUS Board Meeting

Attending: Joe DeFranco, Peter Luciano, Janet Steinberg, Chip Munk, Minnie Ingardia, Tyrone Mitchell, Melissa Donovan, Ashod Kassabian, Leisa Bell, Lucy Martinez

Absent: Joan Billows, Rick Takatsch, Sequoia Sun, Dawn Daly, Maryann Ramos

The meeting convened at 7:30 PM. Leisa Bell was assigned as Time Keeper and Minnie Ingardia as Recording Secretary.

Opening Remarks: The Open Action Items list was reviewed. MOPs were distributed to the Board members. Joe highlighted the major changes that were made to the MOP.

The March minutes will be reviewed at the next Board meeting.

Communications:

- Personalized “boat” business cards were discussed as an option for the skippers’ gift. Joe will look into the pricing from an internet print vendor.

Status Reports:

Membership – There are 90 current members consisting of 75 renewals, 11 new and 4 lifetime. Ida Lowe will be assisting Leisa Bell in getting members to complete the education requirements.

Sailing Evens – Nothing to report.

Education – A MOC will be conducted on April 17. The meeting will be in the Artims Room at the Norwalk Inn. Melissa Donovan asked about Education needing a whole page in the Masthead.

Skippers – The cruise dates may change. A west mini-cruise may start on July 6. The impact of changing cruise dates was discussed. The Board believes the dates should be kept as planned since members do need to request vacation days.

Programs – Joe shared the e-mailed report from Sequoia. Sequoia will be locking in the speakers for May and June.

Special Events – The St. Pat’s celebration was well attended and enjoyed. The “after-work” party will be held at 5:30 on April 26th at Momma’s Boy. The Cast-Off Party was discussed. May 17th appears to be the best date. The pot-luck will in June will be at 6:39 at the Flotilla.

Melissa requested photos and a small write-up of events for the Masthead.

Newsletter – The 25th of the month is the deadline for Masthead articles. The layout of the newsletter was discussed, particularly the cost for a page. Questions about advertising were discussed.

Public Relations – AK asked if there is a “press kit” for SUS. He will discuss with Joanna. An “about us” page on Meet-up was discussed. The website development was discussed.

Unfinished Business: The dates of the cruise were discussed. The first meeting in July is on the 3rd and will be a social meeting. Janet will confirm if a booking is necessary.

Treasurer’s Report: The newsletter budget was discussed. Leisa moved the report be accepted; Janet seconded the move and the Board voted to accept the report.

MS Office 365 was discussed.

New Business:

A storage locker for SUS was discussed. Joe will look at options for scanning to reduce the need for retained paper files.

The nautical auction was discussed. Joe will send Melissa documentation from 2013.

How to contact skippers was discussed and reference to page 50 of the MOP was noted. The wording of “Available to Crew” was discussed. Minnie needs to give Joe some suggested changes for the wording.

The website was discussed. It needs to be more contemporary. Joe suggested an internal website developer/webmaster. AK suggested a template.

Good and Welfare:

Donna Peters let the Board know that she appreciated the card and flowers. Per Skip, SUS received a thank you note from the Bedford Audubon for the donation in honor of Jane Peters.

Lucy moved that the meeting be adjourned and Janet seconded the move. The meeting adjourned at 10:00 PM.