

July 10, 2014 Board Minutes
Singles Under Sail

Present:			
Joe DeFranco	President	Ashod Kassabian	Public Relations
Janet Steinberg	Vice Commodore	Lucy Martinez	Special Events
Peter Luciano	Commodore	Chip Munk	Treasurer
Leisa Bell	Membership	Melissa Donovan	Newsletter
Rick Takatsch	Skippers	Joan Billows	Secretary

Absent:			
Minnie Ingardia	Sailing Events	Tyrone Mitchell	Education
Dawn Daly	Membership	Maryann Ramos	Special Events

Meeting called to order by Joe DeFranco
Ashod Kassabian, Time Keeper

Action Item Review:

Following Board member request, we're returning to the practice of posting only the Masthead front page on the website home page while posting the full edition, with Board member list, in the members only area.

Reading of the Minutes:

Leisa B. made correction of membership numbers. Janet S. suggested we call members who did not renew. Peter L. offered to call non-renewal membership and ask why they did not renew. He will present information at September Meeting.
Rick T. made a motion to accept minutes with changes. Janet S. seconded . All in favor.

Treasurer's Report:

Melissa D. questioned Budget Item #2. YTD expenses. She noticed they were different from 2013. Chip offered the possible cause was the higher deposit for Norwalk Inn and it should balance out.

Chip M. presented reasons why it is best to follow established guidelines. There was discussion on how Newsletter Director can get an active fund for expenses. Peter L. suggested every chair should have an active fund. It was resolved that Chip M. would send Newsletter Director three months (49x100) worth of stamps paid for with an SUS check.

Communications:

No Communications

Directors' Status Reports:

Membership:

Leisa B. reported a total of 142 members and 32 non-renewals.

The hotline is not being answered, therefore Leisa will ask Ida Lowe to answer hotline. 27 members have not yet attained educational requirements. Five members are in arrears and will start paying non-membership fee of \$10.00 per meeting. At next renewal date their membership will not be renewed unless they fulfill educational requirement.

Sailing Events:

Minnie I. absent. No report.

Education:

Tyrone M. absent. No report.

He will not continue as Director of Education next year. Joe will revisit his letter to see if he will remain on Board.

Tyrone M. will do MOC on August 21, 2014. He asked Cherie to sit with him at MOC.

Peter said Cherie was giving out misinformation and suggested she not be in a position of advisement or leadership. No action taken.

Skippers:

Rick T. reported all Data Sheets are in. Peter suggested Data Sheets be updated.

A Land Co-coordinator is needed for SUS Cruise.

Budget for Milford Skippers' Beach Party is \$200.00. Rick needs \$150.00 in advance.

Wholesalers take only cash. Chip M. wrote out check for Rick T.

Programs:

Joe D. has two speakers for August Meetings, but still awaiting firm commitment. He will give information to Melissa D. when he knows the speaker. He will suggest speaker look at website, and do their own write-up.

Special Events:

Lucy M. reported there were 58 people at City Island Yacht Club Party. Sixty people were needed to break even. As a result Andrew B. was unable to pay the band the entire agreed upon fee. Joe suggested the fee shortage of \$100 be paid to "After All" out of the \$110 proceeds from the Skippers' Auction.

Board discussed options for the next CIYC Party. Although the party is part of a Sailing Event (Sailaway) but not a Special Event, Lucy Martinez volunteered to administer it to make certain that admission fees from those members attending the party balance or exceed all venue, food, and entertainment costs.

Leisa B. suggested we open a Paypal account. As an Action Item, Lucy M. will follow up on Paypal as a means of paying for events etc. Possible \$10.00 additional charges

for those paying at the door.

Special Event, End of Cruise Party, at Norwalk Inn requires 31 people at \$50.00 a head to break even. Event cost is \$2000.00 with Lucy M. donating a room rental so partiers can use pool. Lucy needs check for this Norwalk Inn Buffet. Chip will ask Ingrid to send him a scanned invoice for event.

Newsletter:

The cut-off date for submissions to Newsletter is July 25, 2014.

Melissa reported there were zero responses for photo contest. The photo SUS uses now is not copyrighted, therefore SUS will continue to use it.

The Board decided to eliminate some Board members' phone numbers and email addresses from the Newsletter.

Since there is a month-to-month decision on who sends out Newsletter, Melissa will now give Sande stamps on the months Sande sends it out.

Melissa D. will continue to produce the Newsletter for July and August. She will not leave Board until November or sooner if there is a replacement for her.

Public Relations:

Ashod K. reported the SUS advertisement came out in the June issue of *Windcheck*. He does not know if the ad had favorable results for membership and questioned the returns on the \$235.00 cost of ad.

Presently he is looking for a free online calendar of events venue.

Website: In several weeks Norm H. will have a refurbished new website ready to go online. Norm can then turn over site to a new web-master. Norm's website will be used as a database.

Committee Status Reports:

Nominating Committee:

Janet S. reported the next meeting of Nominating Committee is August 21, 2014 and that date will be announced in Newsletter.

Committee is actively searching.

No Reports for Unfinished Business, New Business or Good and Welfare

Adjournment:

10:07 Joe D. moved to adjourn meeting. Rick T. seconded. All in favor.