

Singles Under Sail

Minutes of the Board Meeting Norwalk City Hall July 11, 2019

Attending: Leisa Bell, Teresa Nilla, Ronnie Ross, Cherie Flavin, Peter Luciano, Ida Lowe, Aija Klebers, Karen Ferris

Meeting called to order 7:03 pm Timekeeper: Teresa

Action Item Review

Storage unit complete & removed from Agenda

Non-members must pay appropriate fees and it must be clearly stated before each event. Public Relations & Special Events will be responsible for publishing fees.

Steering Committee will be dissolved and the new Committee will be renamed, "Membership Retention"

Latest By-laws approved: February 8, 2019. Leisa will distribute to Board

MOP has been re-written and distributed

Correction to Minutes: Chip was selected, not elected

Karen moved & Ronnie seconded to approve June corrected Minutes. Unanimously passed.

Treasurer Report

No presentation

Communications

Go Daddy Discussion about security & SSL. We are currently in a three (3) year contract for \$659.00 per year which includes maintaining the SUS website. Leisa recommends that we do not re-new this contract and move to a more secure platform. Possibly Kent Fuller or Web Security Express.

Ida will negotiate with Go Daddy to revise the three (3) year contract to a one (1) year contract if possible.

Leisa will register the club in a corporate filing. SUS had lapsed for one year.

A discussion about including a question on the Membership Agreement such as, "I am physically able to sail" was not resolved.

ACTION! Leisa will register the club in a corporate filing.

Ida will negotiate with Go Daddy to revise the three (3) year contract to a one (1) year 'Physical Ability Sail' clause to be finalized

Director Reports

VP Cherie will amend the job description for Special Events to a two (2) person position

Open Positions include: President, Vice President, Programs, Vice Commodore, Newsletter, Secretary, Membership

August 1, will be a gathering at the Crab Shell in Stamford, CT.

Cherie to write up promotion for Newsletter

Sept 5, social meeting will be at the Zero Hotel at Mediterraneo in Norwalk. Cherie & Ida to write up a Save the Date flyer.

Discussion on doing either a Change of Season party or Halloween party. October 26 was suggested.

The movie/documentary "Maiden" will be showing at the Avon theater. A notice will be posted on the Bulletin Board to contact Cherie if attending.

ACTION! Cherie & Ida to write up promotions & for August 1 Sept 5, events
Save the Date' to go on calendar

Commodore

Peter reports that two boats went on last weekends' sailaway to Oyster Bay

Next sailaway is June 20/21 3 boats are going

Skippers BBQ: it was agreed by all (one abstain, Cherie) that guests will pay \$20. Ida & Ronnie will publicize.

ACTION! Ida & Ronnie will publicize Skippers BBQ

Vice Commodore

Janet reviewed activities and sign-ups for sailaways

E-blasts have been very successful as have MOC and DOC sessions

Janet proposed tasking SUS to develop a comprehensive, updated MOC program including the following:

- + Handout MOC book as soon as a new member joins so information can be reviewed in advance
- + Offer a MOC session one hour before every meeting if one or more persons plan to attend
- + New member must sign up with Janet one week before planned MOC session
- + Board members to rotate who will teach each class
- + Education Committee to handle implementation

ACTION! Finalize proposed new offering for MOC

Membership

Teresa reports SUS has 83 members

12 members and 3 guests attended the concert at Waveny

33 members & 3 guests attended Knights of Columbus gathering

Public Relations

Ronnie reports abundant positive feedback from the Windcheck article. Copies will be made to give to new members.

ACTION! Make copies of article for new member distribution

Special Events

Aija is working on the holiday party

Giovanni's has a \$400 deposit.

Ongoing discussion about which size room will be most appropriate or available

Membership Retention Committee

Aija, Cherie and Janet volunteered to head this Committee.

Financing will be discussed with Chip

Good and Welfare

SUS agreed that members who are experiencing health issues will be recognized in some way. Example discussion included a card for "regular surgeries" something additional for more significant health issues.

Secretary will purchase and send cards.

ACTION! Leisa to inform Secretary of the names & addresses of members to receive cards for current health issues.

Survey Results – Open Discussion

The SUS member survey is complete. Some responses are still coming in and as of this writing, 38 responses or approximately 46% of 80 members participated. This includes approximately 50% of skippers and 45% of crew. Cherie summarized responses in a, “Member Survey Results” which was distributed to all Board members. Leisa will scan actual survey results and distribute to Board members. Cherie will write a brief article introducing survey results and SUS next steps. Ida will link summary results on the website for general viewing. All names will be removed. Results will be published after the September Board meeting and after final Board review and approval.

It was not decided if all written results or the Board summary results would be published in the MH.

ACTION! Decision required a.) publishing all survey results in the MH or b.) a Board approved summary, c.) both

Board to review all results and highlight member suggestions they feel should be included in final published member presentation.

The following are initial comments & suggestions from the ‘Member Survey Results’. This was an open discussion and is by no means a complete or comprehensive list of comments.

- Who to call list is valuable and should be published each month in MH and other communications
- Volunteer Board members can & should act as mentors to new members
- New members should be introduced at meetings
- Offer a \$20 rebate if you bring in a new paid member
- No cruise next year. Little interest in 2 week sail
- Social events should be combined with sailing education
- Message board should include all activities
- Remove old events & keep message board current at all times
- Where to go to ask questions is an issue
- Rename tabs, identify other sailing websites
- Email is overwhelming preferred as the best method of communication
- Website is difficult to navigate and many members do not use it
- One hour before each meeting, if 2 or more new members will attend a MOC session, SUS should offer that. One week prior notice should be required
- A five minute technical presentation could be offered before each meeting
- Social meetings where members play “sailing games” could be introduced

Meeting adjourned 9:45pm.

Minutes recorded by Karen Ferris, Secretary.