

**Minutes** (approved 10/10/19)

**Attending:** Leisa Bell, Ronnie Ross, Cherie Flavin, Peter Luciano, Teresa Nilla, Ida Lowe, Janet Steinberg, Chip Munk, Karen Ferris

I. Meeting called to order at: 7:03 Time Keeper: Janet

II. **Action Item Review**

Member retention strategies were generally discussed. It was suggested that no steering committee be formed rather that the Board as a whole participate. A person(s) should be appointed or volunteer to organize an action plan.

MOP will to be sent by email to all new members as soon as they are full members.

The Board approved Minutes will be sent to Ida for publishing on the website for members only.

**Action Items!**

Volunteer needed to spearhead activities for member retention.

Send approved Minutes to Ida for website publishing.

Peter moved, Ida seconded, acceptance of July 11 Minutes with corrections.

III. **Treasurer Report**

Discussion & review of budget items. It was suggested that year to year comparisons continue and be reviewed for membership numbers & budget planning.

Karen moved, Ronnie seconded, acceptance of treasurer's report.

IV. **Communications**

Leisa & the club continue efforts to cancel the contract with Go Daddy and go with an entirely different server for web hosting. We are currently locked into a three year Agreement with Go Daddy. Kent is currently attempting to have charges lowered for some of the items SUS is being charged.

V. **Directors Reports**

**VP** Cherie will write a short article about the passing of co-founder and long time SUS member Hank Teller

Nominating committee discussion.

**Commodore** Peter reports that Labor Day sail away had five (5) boats participating

with a total of seventeen members; Mt. Sinai four (4) boats and Vanderbilt Cup four (4) boats will be participating.

**Programs** Chip reports upcoming speaker events include: John Harvey Smith; Keith Knowlton & Brec Morgan

**Vice Commodore** Janet will get MOP out to new members as soon as they join. Continues to look for better ways to connect people within the club. MOC will be done before the Sept 19 Program Meeting at 6:00pm.

**Membership** Teresa reports the following attendance at recent events:

June 18, KofC 33 members 3 guest ; July 10, Waveny 12 members 3 guests;  
July 27, Housatonic BBQ 35 members 5 guests; Aug1, Crab Shell 7 members 1 guest; Aug 17, Great Capt. Island 6 members; Aug 22, Waveny 4 members;  
Sept.5, Mediterraneo 21 members 4 guests

**Newsletter** Ida to print three (3) copies of the Newsletter for new members and general distribution. A vote to approve was proposed and passed. Ronnie moved, Karen seconded that Ida will print three copies of the newsletter each month.

**Public Relations** Ronnie taking care of all flyers and promotional materials

**Special Events** Aija was not present. Summary of Calendar events discussion as follows: a.) Change of Season party has a strict 50 person limit due to insurance limits. It's clearly noted in promotional material that this is a first come first served event. It was decided by vote that members will pay \$25 and non-members \$45. . Karen proposed, Janet seconded. Motion passed. One abstention.

b.) Holiday Party room size has not been decided and Aija will make the final decision. A straw poll taken with the majority voting for the smaller room which accommodates approximately 50 people. Regarding subsidizing the party, a second straw poll was taken with these results: Member cost: \$45 (7 votes) \$55 (2 votes)  
Guest fee \$65

## VI. **Unfinished Business**

Survey results discussed and how to proceed was voted on. Members will have full access to full surveys via a link. Peter moved, Ronnie seconded. Motion was passed. Members will have full access to summary of results & action items. Ronnie moved, Ida seconded to provide access to summary & action items. Motion was passed. Links to be provided for access to survey, summary & action list.

State filings – Cherie is taking care of.

Social Meetings – none listed for Oct. & Nov

**Action Item!**

**Action List from the survey results:** Leisa to compile and present Action Items first to the Board and after approval, to be published for membership on the website along with survey results and summary.

VII. **New Business**

2020 Calendar Draft -Karen presented the first draft of the calendar. This is very early and a rough outline was developed based on information from Aija for social events and the basic outline from 2019 calendar.

2020 Budget discussion about declining membership and reconciliation of budget considerations.

Job Descriptions –Leisa asked that positions descriptions to be reviewed by each Board member for accuracy or suggested changes going forward for new Board members. Leisa is working on a Member Application Update

VIII. **Comments & Questions from members in attendance.** No members in attendance.

IX. **Good & Welfare** A check for \$100 was sent to the Housatonic Boat Club for their youth program. HYC was a great host for SUS.

X. **Adjourned: 9:46pm** Minutes submitted by Karen Ferris, Secretary